

ARTWORK REQUIREMENTS & SPECIFICATIONS

Artwork must match the dimensions of the advertising space booked. Scanned artwork will not be accepted.

Artwork must be received in the following specific formats and specifications, if artwork is found deficient you will be advised by our designers who will arrange to return the artwork or to rework it (the minimum fee for reworking is £25 + vat).

Please note that we cannot accept QuarkXPress, Adobe Pagemaker, Microsoft Publisher, Powerpoint or Word files (It may be possible to covert files - please ring for advice).

File Formats ACCEPTED are:

TIFF or Bitmap

JPEG

EPS (all fonts to curves)

Corel Draw v11 or older (all fonts to curves)

Send PC or Mac formatted files on a CD, DVD or via email to: info@the-bulletin.co.uk or phone 01556 600142 for further details.

COLOUR

Artwork including tiff images must be full colour CMYK or greyscale (spot colours will be converted to CMYK and may not appear as intended).

GRADUATED TINTS

Fountain steps should be set to minimum 600 to avoid banding.

RESOLUTION

All non-vector artwork should be supplied at a minimum of 300dpi. Any artwork supplied lower than 300dpi will print blurred. PDF's should be set with individual line art resolution of 1200dpi and individual bitmap resolution of 300dpi

OVERPRINT / KNOCKOUT

Please ensure that no elements of the design are set to overprint unless specifically required. We cannot always check for this and it is likely to generate unexpected results.

PHOTOSHOP FILES

Please save all Photoshop files as either uncompressed TIFF files or Photoshop EPS files. All Photoshop files must be flattened prior to saving, TIFF files saved with layers or EPS files containing vector information may not work correctly when the file is ripped and may generate unwanted results.

FREEHAND FILES

Please save all Freehand generated files into editable EPS files.

For checking, a print or pdf file of the finished advertisement should be supplied.

Customers are responsible for the copyright in any supplied materials (whether completed artwork or references) and for ensuring that permission to use any such materials has been granted by the owner.

Please send with your artwork the booking number, quoted on your invoice after receipt of the booking form, and mark files as PC or Mac and quote the file format they have been saved out as.

If artwork is to be returned a stamped addressed envelope should be enclosed.

WE CAN HELP

Designers at the bulletin can help with the artwork for your adverts. We charge a flat rate of £25 per advert.

For more information contact Sarah Boyson.

Tel 01556 600142

info@the-bulletin.co.uk

www.the-bulletin.co.uk