

RATES AND DISTRIBUTION

The bulletin is printed full colour on a high quality 130gsm gloss coated paper.
The overall size of the bulletin is A2 folded to a four page A3 (297mm x 420mm)*. It is folded again to A4 for delivery.

Circulation is 11,700. The bulletin is hand delivered to homes throughout Castle Douglas, Kirkcudbright, Dalbeattie and Newton Stewart covering the DG5, DG6, DG7 and DG8 postal areas.
Distribution is normally on the first Monday of each month and is completed by the following Friday.

Display advertising rates are per single column centimetre (pscc):

Front	£6.25 pscc
Inside	£4.75 pscc
Back	£5.25 pscc

Column sizes:

single column	39 mm
2 cols	80 mm
3 cols	121 mm
4 cols	162 mm
5 cols	203 mm
6 cols	244 mm
7 cols	285 mm

PUBLICATION DEADLINES:

All artwork or copy to be received by 12th of the month prior to publication.

Cancellation - by 11th of the month prior to publication (20% cancellation fee charged).

PAYMENT:

An invoice will be issued upon booking for immediate.

All prices are subject to change without prior notice. All costs subject to VAT where applicable.

Terms and conditions

1. Subject to conditions set down in item 3, Castle Design and Publishing will endeavour to publish adverts in the form and size requested by the customer.
2. Castle Design and Publishing has an unconditional right at its sole discretion to refuse to accept any material for publication or distribution without giving any reasons.
3. Castle Design and Publishing reserves the right and the customer authorises Castle Design and Publishing to modify or vary an advert, publish an advert on a different page or date or not publish an advert.
4. Except where an advert is not published, the exercise of any right under item 3 will not remove or detract from the customer's duty to pay for the publication of the advertisement in question.
5. Verbal bookings must be confirmed using the booking form. No responsibility can be accepted for any error or omission in copy received via the telephone.
6. The customer will indemnify Castle Design and Publishing and its employees against all claims, actions, damages, demands, cost and expenses that may arise from the publication of an advert placed by the customer.
7. All advertising must be paid for on booking or by 1st of the month prior to publication of advert if agreed between Castle Design and Publishing and the customer.
8. A customer cancelling an advertisement must do so by 11th of the month before publication and will be charged a 20% cancellation fee.

Tel 01556 600142

info@the-bulletin.co.uk

www.the-bulletin.co.uk